



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

FOR IMMEDIATE RELEASE

Healthy Horizons Foundation to host 5k Fun Run/Walk in downtown Winnipeg

Winnipeg MB, June 26, 2017– On Thursday, June 29, 2017, the Healthy Horizons Foundation will host a 5K Fun Run in the heart of downtown Winnipeg at The Forks, one of Manitoba's most historic meeting places. Healthy Horizons supports healthy and active living youth programs, with a focus on Canada's North.

“It is important for the youth in Northern Canada to have the same opportunities available to them as those in larger urban centres,” stated Edward Kennedy, President & CEO, The North West Company. “Through Healthy Horizons, we hope to help improve access to youth programs that foster a lifelong connection to physical activity and healthy living.”

“All proceeds raised will support youth initiatives in communities where we operate Northern, NorthMart and Giant Tiger stores, with a focus on northern remote communities,” added Kennedy.

The race setting is unique given the historic Canadian roots of The North West Company. The course will begin at the Oodena Celebration Circle at The Forks, where First Nations have been meeting for over 6,000 years, and wind through St. Boniface, before looping back near Fort Gibraltar.

A pre-race registration will commence at 11:15 a.m. with the race scheduled to start at 12:00 p.m. CST. For more information on the Healthy Horizons 5K Run/Walk and to register, please visit: www.healthyhorizonsfoundation.ca/5K-FunRun

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About The North West Company

The North West Company Inc. is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 241 stores under the trading names Northern, NorthMart, Giant Tiger, Alaska Commercial Company, Cost-U-Less and RiteWay Food Markets and has annualized sales of approximately CDN\$1.8 billion.

About Healthy Horizons

The Healthy Horizons Foundation is a registered charity launched by North West to help improve the well-being of youth within the communities we serve, including our Northern, NorthMart and Giant Tiger locations. www.healthyhorizonsfoundation.ca.

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