

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

NEWS RELEASE – FOR IMMEDIATE RELEASE

The North West Company Inc. Hosts Annual General Meeting and First Quarter Results Conference Call

Winnipeg, Manitoba (May 27, 2016) (TSX Symbol: NWC): The North West Company Inc. ("North West") will hold its annual general meeting of shareholders on Wednesday, June 8, 2016 at 11:30 a.m. (Central Time) (the "Meeting") in the Muriel Richardson Auditorium at the Winnipeg Art Gallery, 300 Memorial Boulevard, Winnipeg, Manitoba. Shareholders of North West are invited to attend the Meeting, where there will be an opportunity to ask questions and meet management and North West's Directors.

North West will also host a webcast of the Meeting. To access the Meeting, log onto http://www.gowebcasting.com/7543. Shareholders viewing the webcast will not be permitted to vote through the webcast, but will be permitted to ask questions of management. The webcast will be archived and available at www.northwest.ca.

North West is also hosting a conference call for its first quarter results on June 8, 2016 at 2:00 p.m. (Central Time). To access the call, please dial 416-695-7806 or 866-696-5910 with a pass code of 9790909. The conference call will be archived and can be accessed by dialing 905-694-9451 or 800-408-3053 with a pass code of 1173917 on or before June 15, 2016.

Corporate Profile

The North West Company Inc., through its subsidiaries, is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 228 stores under the trading names Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less and has annualized sales of approximately CAD\$1.8 billion.

- 30 -

For further information, please contact: Paulina Hiebert, Vice President, Legal and Corporate Secretary of The North West Company Inc. at (204) 934-1756, email phiebert@northwest.ca.

or visit on-line at www.northwest.ca









