

Giant Tiger Westlock, Celebrates Grand Opening this Saturday!

Ottawa, ON-November 27, 2015– On Saturday, November 28, Giant Tiger will celebrate the official grand opening of its newest store in Westlock Alberta.

The new Giant Tiger store located at 10211-100 Street, will offer approximately 25,204 square feet of space, and will offer third-party gift cards.

The grand opening will be a fun-filled day with plenty of free activities for customers of all ages, including promotional giveaways, and a visit from Friendly, the Giant Tiger! There will also be a charitable round up in support of Westlock and District Foodbank.

For more information regarding the grand opening plans, visit the store's Facebook page at facebook.com/gtwestlock

WHAT: Giant Tiger Westlock grand opening

WHERE: 10211-100 Street

WHEN: Saturday, November 28, 2015

7:35 a.m.: Speeches and ribbon-cutting ceremony

8:00 a.m.: Giant Tiger Westlock officially opens

About Westlock's new Giant Tiger:

- 25,204 square feet of shopping space
- Hours of operation: Monday to Saturday 8:00 a.m. – 10:00 p.m., Sunday 9:00 a.m. – 8:00 p.m.

About Giant Tiger:

Giant Tiger is the leading Canadian owned family discount store, committed to providing on trend family fashions, groceries, and everyday needs. Established in 1961 in Ottawa's Byward Market, the privately held company has over 200 locations across Canada and employs over 7,000 team members. All Giant Tiger locations are locally owned or operated by a team member who knows the community. In 2001 the North West Company entered into a franchise agreement with Giant Tiger Stores Limited to open and operate Giant Tiger stores in Western Canada. The friendly local stores with the iconic yellow tiger logo are not only where Canadians shop more and spend less, but they help bring communities together.

For more information on the company, please visit www.gianttiger.com or join us on Facebook at www.facebook.com/gianttiger and follow us on Twitter @GTboutique.

Giant Tiger, a proud Canadian company since... FOREVER!

About The North West Company

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 226 stores under the retail banners Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less and has annualized sales of approximately \$1.5 billion Cdn. The North West Company contributes to support sports and recreation, healthy living, education, sustainability, culture and the arts in the communities we serve. The North West Company operates Giant Tiger franchises in western Canada through a master franchise agreement with Giant Tiger Stores Limited.

-30-

For media inquiries contact:

Sara Chesiuk, Manager, Public Relations and Community Activation

Email: schesiuk@gianttiger.com

Derek Reimer, Director, Business Development, The North West Company

Email: dreimer@northwest.ca