



*The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.*

**FOR IMMEDIATE RELEASE**

**RED SUCKER LAKE FIRST NATION CELEBRATES OPENING OF NEW NORTHERN STORE**

**Winnipeg, April 6, 2015** – The North West Company (North West) is pleased to announce the opening today of its newly constructed Northern store in Red Sucker Lake First Nation, with the Grand Opening celebration to follow on Friday, April 17, 2015

“We are delighted to be able to have a first class store for our community members”, stated Chief Greg Harper, Red Sucker Lake First Nation. “We are pleased to collaborate with North West on this new store as it will better serve the needs of the community.”

“This new Northern store demonstrates our long term commitment to the community. I would like to thank the Chief and Council for their tremendous support during planning and construction”, stated Christine Reimer, Vice President, Sales & Operations at North West. “The new store will include a wide assortment of new merchandise, an expanded selection of fresh and healthy foods and a Tim Horton’s beverage counter for our customers’ convenience.”

Community members are invited to attend the ribbon-cutting ceremony at 10 a.m. on April 17th and take part in the Grand Opening celebrations. Activities include free giveaways, Northern Store gift card prize draws, a kids colouring contest, free cake, and a Grand Prize draw for a Flat Screen TV.

The 8,500 square foot Northern store is located by the airport and Store Hours of Operation are Monday through Saturday 10 a.m. – 6 p.m., Sunday 12 p.m. – 5 p.m.

**About the North West Company**

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and Caribbean. North West’s Northern and NorthMart stores are the largest local private employer of Inuit and First Nations people in Canada’s North, with over 3,100 employees and an annual payroll exceeding \$65 million.

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