



## Newly Expanded Alaska Commercial store in Bethel Hosts Renovation Celebration Labor Day Weekend

**Anchorage, August 26, 2014** - Alaska Commercial Company is pleased to announce a renovation celebration for its newly expanded store in Bethel commencing Saturday, August 30, 2014. The ribbon cutting ceremony will take place at 9:30 am on Saturday.

"We look forward to the renovation celebration for the newly renovated AC Store. With the completion of the expansion and renovation of our facility, we will provide our customers with over 32,000 square feet of retail space," stated Walter Pickett, Vice President and General Manager, ACC. "It will be a funfilled weekend with plenty of free activities for customers of all ages, including customer giveaways, food sampling, face painting, prize draws throughout the weekend, and a barbeque, with all proceeds supporting local school sports."

The newly renovated store offers more shopping space with a full service meat case, expanded bakery, larger deli and produce sections, a new organic foods section, an expanded general merchandise assortment and several new furniture showrooms. The new location also includes partnerships with three local businesses including Alaska USA Federal Credit Union, Alaska Village Electric Cooperative (AVEC) and GCI, making it a one stop shopping location.

The weekend will feature a giveaway extravaganza from Saturday to Monday. Customers will have the chance to win numerous prizes including a 55" television and the Grand Prize, a Polaris snowmobile, with a retail value of \$9,499.

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## **About Alaska Commercial Company**

Alaska Commercial Company – a division of The North West Company (International) Inc. – is the largest retailer in rural Alaska, with 33 combination food, general merchandise and Quickstop stores, more than 950 employees and an annual payroll exceeding \$23.2 million. It has invested \$54 million of capital in the retail operations that serve these communities and purchases over \$11 million in local goods and services annually.

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