The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

## ON YOUR MARK, GET SET, GO! 81 Team North West Runners Hit the Payment in Cayman Marathon

Winnipeg, November 29 – Eighty-one runners from the NWC Team Diabetes contingent are set to hit the ground running at the Intertrust Cayman Islands Marathon on Sunday to raise awareness for diabetes prevention.

The group of staff and community members makes up over 75% of Team Diabetes Canada and has raised over \$400,000 for diabetes research and awareness programs.

NWC Team Diabetes is also pleased to announce a \$10,000 donation to the Cayman Islands Diabetes Association through funds raised during the Cayman Cost-U-Less annual Gift of Hope campaign.

The NWC Team Diabetes contingent represents 52 staff, 17 community members from Alaska and Northern Canada and 12 participants from the Cayman Islands.

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## **About NWC Team Diabetes**

The North West Company strives to help make a positive, progressive difference within each community we serve. Since 1992, more than 175 Team North West participants raised over \$2 million in support of physical activity, nutrition and diabetes research.

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