



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

NEWS RELEASE – FOR IMMEDIATE RELEASE

NORTH WEST COMPANY FUND THIRD QUARTER CONFERENCE CALL

WINNIPEG, December 6, 2010 (TSX:NWF.UN): North West Company Fund (“North West”) today announced it will release its unaudited financial results for the third quarter ended October 31, 2010 on December 9, 2010. In conjunction with this release, North West will host a conference call on Thursday, December 9, 2010 at 2:00 p.m. CST (3:00 p.m. EST).

To access the call please dial 1-866-696-5910 or 1-416-340-2217, Pass Code 3680260, a few minutes in advance. The conference call will be archived and can be accessed until December 16, 2010 by dialing 1-800-408-3053 or 905-694-9451, Pass Code 1546488. The conference call will also be archived at www.northwest.ca.

Corporate Profile

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 230 stores under the trading names Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less, and has annualized revenue of approximately CDN \$1.5 billion.

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